



SEVENTH ANNUAL FAMILY BUSINESS DAY & LEGISLATIVE CONFERENCE

April 30, 2019

Conference – California Room, 14th floor Esquire Plaza
1215 K Street Sacramento

Reception – Esquire Plaza lobby

PROGRAM

1:30pm – **Registration**

2:00pm – Welcome and update on family business issues at the Capitol –
Robert Rivinius, Executive Director
Dennis Albani & Faith Borges, FBA Advocates

2:30pm – Opening address – **Dan Walters** – CALMatters and California’s preeminent political reporter will provide a broad-based analysis of the political spectrum in California today.

3:15pm – **Ned Wigglesworth** – CEO of Spectrum Campaigns, a firm specializing in ballot measure campaigns for the business community. Ned will give us important updates on the sales tax on services and the single payer health care issues, both expensive propositions for family businesses.

3:45pm - **Panel discussion “How Do We Cope”** – a candid conversation about doing business in California

Bruce Scheidt – Many FBA members have dealt with PAGA lawsuits and the settlements are usually very high. The state legislature does want to fix this huge problem, so family businesses must do their best to defend against such lawsuits. Bruce Scheidt, Senior Partner at the Kronick Moskovitz lawfirm, is an expert on PAGA defense and will share best practices for family businesses.

Joel Fox, co-publisher and editor-in-chief of the website Fox and Hounds Daily, which offers commentary and news on California business and politics. Campaigns and Elections Magazine placed Fox on the list of the top 100 “influencers” in California politics today. Fox is a frequent commentator on local and national news media.

4:30pm – **Assemblymember Blanca Rubio** – (D - West Covina) was born in Mexico and immigrated to the US with her parents. She became a school teacher and since being elected to the State Assembly in 2016 has been very engaged in family business issues at the Capitol.

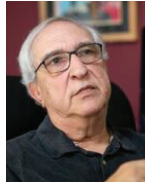
5:00pm – **Reception with legislators and FBA members**



Dan Walters



Bruce Scheidt



Joel Fox



Blanca Rubio

SEATING IS LIMITED – REGISTER NOW AT WWW.MYFBA.ORG

or contact Lisa at Lisa@myfba.org

Registration fees are waived for FBA members and sponsors

• \$100 - Non FBA Members

1215 K Street Suite 2120 • Sacramento, CA 95814 • (916) 443-1468 • www.myfba.org

