



EIGHTH ANNUAL FAMILY BUSINESS DAY & LEGISLATIVE CONFERENCE

Zoom Webinar

Due to Covid – 19 limitations, this year we will present a Zoom Webinar rather than an in person meeting

Surviving California as a Family Business

Split-Roll Initiative – More Tax Proposals – Regulations – AB 5

August 11, 2020 – 2:00pm - 3:00pm

PROGRAM

2:00pm – **Keynote – Dan Schnur**, Dan Schnur has served the Director of the Jesse M. Unruh Institute of Politics at the University of Southern California. He teaches there and at UC Berkeley. For years, Dan was one of California’s leading political and media strategists, whose record includes work on four presidential and three gubernatorial campaigns and he spent five years as chief media spokesman for a California Governor. He also Co-Chaired of the Voices of Reform project, a bi-partisan statewide organization devoted to making state government more responsive to the needs of California voters, and chaired the California Fair Political Practices Commission. Dan will provide insightful and humorous view “from 30,000 feet” of where California is going politically and how that could impact family businesses.



Dan Schnur

2:20pm – **2020 Election Update – Martin Wilson**, EVP and Chief Political Strategist of the California Chamber of Commerce, Marty has over 40 years of experience in California politics and played leadership roles in the election and re-election of two Governors and a U.S. Senator. He will provide an overview of the 2020 statewide elections including the split roll ballot initiative.



Martin Wilson

2:40pm – **Update on family business issues at the Capitol Dennis Albiani and Faith Borges**, FBA Advocates. Dennis and Faith represent FBA at the Capitol. Dennis is an attorney and has represented FBA since its founding and before joining California Advocates as a partner, worked for many years in the legislature, as legislative representative for a Cabinet Secretary, and in a Governor’s legislative unit. Faith also has extensive experience in the state legislature and served as Legislative Director for an Assembly Member before joining California Advocates. They will discuss legislation impacting family businesses that has passed this year and what is still in the hopper.



Dennis Albiani



Faith Borges

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