

# Central Valley MEMBERSHIP LUNCHEON



**Gloria Peterson**

*FBA Executive Director*



**Pat Soldano**

*President, Family  
Enterprise USA and the  
Policy Taxation Group*



**Bill Lyons**

*CEO Mapes Ranch and  
former Secretary of  
Agriculture*



**Robert Rivinius**

*FBA Political Director*

11:30 AM	<b>REGISTRATION / ARRIVAL</b>
11:45 AM	<b>ORDER LUNCH</b>
NOON	<b>CALL TO ORDER AND WELCOME</b> <i>GLORIA PETERSON, EXECUTIVE DIRECTOR</i>
NOON - 12:25 PM	<b>FEDERAL UPDATE</b> <i>PAT SOLDANO, PRESIDENT, FAMILY ENTERPRISE USA AND THE POLICY TAXATION GROUP</i>
12:25 – 12:45 PM	<b>A CONVERSATION WITH BILL LYONS ON CALIFORNIA AGRICULTURE AND WATER ISSUES IN OUR REGION</b> <i>BILL LYONS, CEO MAPES RANCH AND FORMER SECRETARY OF AGRICULTURE</i>
12:45 – 1:05 PM	<b>OVERVIEW OF 2025 FBA GOVERNMENTAL AFFAIRS &amp; PUBLIC POLICY PROGRAM</b> <i>BOB RIVINIUS, POLITICAL DIRECTOR</i>
1:05 – 1:15 PM	<b>FBA MEMBERSHIP</b> <i>MIKE EGER, FBA CENTRAL VALLEY MEMBERSHIP COMMITTEE</i>
1:15 PM	<b>QUESTION &amp; ANSWERS</b>

**SCAN TO REGISTER**

October 8, 2025



11:30 AM - 1:30 PM



Papapolloni Mediterranean Bistro  
2501 McHenry Ave, Modesto CA 95350



**REGISTER NOW**